



Open Call for Artists and Arts Professionals 2018

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All materials must be received by 5:00 pm EST on Friday, March 16, 2018

Art on the Atlanta BeltLine is seeking visual artists, performers, musicians, lecturers, and historic preservationists at every stage of their careers to apply for our 2018 exhibition season. Historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the Atlanta BeltLine may be good starting points to consider for potential proposal submissions. Projects should be well-researched, well-planned and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Temporary art, sculptural or visual installations;
- Amenities for visitors – such as benches, bike racks, shade structures;
- Gateway or entrance works;
- Performance works of all kinds, including but not limited to street and travelling performers, parade, music, dance, theater and performance art;
- Utilization of fences or screening devices;
- Loan of existing artwork, such as sculptures or assemblages;
- Murals;
- Environmental works;
- School or class projects

Proposed materials shall be modestly priced and durable, requiring minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period, or disintegrate safely into the environment. All construction, installation, and de-installation methods must be adequate and safe for public interaction. Projects must last throughout the exhibition period; however, we are also interested in performance works or ephemeral works that could be scheduled to occur periodically throughout the timeframe. All works and performances must be suitable for all ages and audiences.



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Artists, Collectives, and Professionals are invited to submit proposals to any of the following:

- **BeltLine Walls** – A two week long mural festival at the beginning of August. Artists will work on their walls side by side for the duration of the festival, culminating in a grand reveal and community celebration at the end of the festival.
- **Performance Series** – Artists are invited to perform along the Atlanta BeltLine corridor throughout the timeframe of the exhibition. These performances are not limited in number of times the performances may occur, nor are they subject to any specific dates on which performances must occur. These are designed to act as a pop-up style events to creatively activate and celebrate the corridor in many locations.
- **BeltLine Concert Series** - Unlike its pop-up style counterpart, these may take place in several BeltLine parks including Historic Fourth Ward Park, Gordon White Park, The Skate Multipurpose Field, and Piedmont Park. The Concert Series provides opportunities for artists that have technical requirements, and those who need a fixed location. The dates for these will be: September 15th and 22nd.
- **Inertia**– Artists and Professionals are invited to submit proposals for this year’s sculpture exhibition along the Atlanta BeltLine corridor. Sculptures may simultaneously function as a bench, pavilion, or other infrastructural component.
- **Lecture Series** – Artists and Professionals are invited to submit proposals for panel or individual discussion that will address topics related to Arts & Culture, Ethics & Responsibility, Equity, Affordability, Science & Education, and Transit.
- **Special Projects** – We invite Atlanta arts and culture organizations to submit proposals that use the Atlanta BeltLine to show your work/project, host a pop-up event, and many other exciting ideas.



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BUDGET

Amounts to be awarded vary by project. Please note that funds are limited, and in last year's awards the average amount was \$2,600 with amounts ranging between \$500 and \$6,000. Of the total grant amount, artists should incorporate a minimum of 20 percent as an artist's fee in the budget that must be submitted with each proposal. The award will cover the design (including artist's fee), fabrication, shipping, installation, maintenance, and de-installation of the project.

SUBMISSIONS

All materials must be received by 5:00 pm EST on Friday, March 16, 2018 in PDF Format. If you would like to submit your documents electronically, please go to www.art.beltline.org, and click on the link on the right side of the page. **Please submit files in a single PDF format where possible.** Submissions will also be accepted through CAFÉ (<http://www.callforentry.org/>). Please check www.art.beltline.org for details.

If you would like to submit your documents by U.S. mail or walk-in, please submit a CD containing your materials. All hardcopy materials must be on 8 ½ x 11 paper. Hard copy materials will not be returned.

Please address all submission materials to:

Art on the Atlanta BeltLine | Attn: Miranda Kyle
Atlanta BeltLine, Inc. (ABI)
100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303

Submissions must include the following materials:

1. Title of the piece
2. A one sentence summary describing the proposed work;
3. Contact information for all team members including name, address, telephone, email address;
4. Biographical information for principal team members;
5. A written narrative describing your proposal, performance, or existing piece – What is the piece and what does it mean? (**NOT TO EXCEED 250 WORDS**);
6. List of materials and step by step installation plan. For performers, list technical requirements and a step by step load-in and strike plan;
7. **Detailed budget** showing how much is being requested, how the budget will be used, source for materials, and artist's fee.
8. Visual Artists should submit at least **three sketches**, showing scale, dimensions, and elevation of the proposed or existing work; **five images of previous work** (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by a sheet with description of each work sample;
9. Performing Artists should submit a brief description and context for work samples. The samples should be on a **DVD or provide a URL to an online source**; Performing artists need to identify and explain any technical needs (including electricity) and submit this as a separate document identified as the tech rider;
10. Musicians may submit a work sample on **CD or a URL to an online source**/portfolio.



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TIMELINE

Call for artist proposals published:	January 25, 2018
* Information Sessions:	January 27, 2018 @ Atlanta BeltLine, Inc. Office January 27, 2018 @ Spelman College February 24, 2018 @ Atlanta BeltLine, Inc. Office January – March @ Local NPU Meetings

*Location(s) Addresses below

Deadline for submissions: **5:00 pm, EST Friday, March 16**

Panel review:	Week of March 19, 2018
Accepted entries notified:	Week of March 26, 2018
Artist orientations and Contract Signing:	April 7 and 10, 2018
Installation period:	Begins July 2018
Exhibition opens:	July 2018
Lantern Parade:	September 22, 2018

INFORMATION SESSIONS

To provide additional information and answer any additional questions about the proposals, information sessions will be hosted at our offices in downtown Atlanta (in the Equitable Building) and Spelman College:

Dates and location:

10:00 a.m., Saturday, January 27, 2018

Location: Atlanta BeltLine, Inc. Office [Downtown]

100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303

***Note: We are easily accessed by MARTA using either Five Points or Peachtree Center Stations (There are pay lots available near the building for those who are driving).**

2:00 p.m., Saturday, January 27, 2018

**Location: Spelman College | Department of Dance Performance and Choreography
350 Spelman Ln. SW | Atlanta, GA 30314**

11:00 a.m., Saturday, February 24, 2018

Location: Atlanta BeltLine, Inc. Office [Downtown]

100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303

Online – A video session will be available on ABI's website (www.art.beltline.org).



PANELISTS/JURORS

Panelists for the program come from a diverse cross-section of members of the Atlanta arts and culture community including: Art Historians, Performers, Sculptors, Painters, Arts Administrators, and Atlanta BeltLine staff.

EVALUATION CRITERIA

Each proposal submitted will be evaluated on the following criteria using a numeric system:

Concept

- Is the artwork/performance original or a repeated/reworked/loaned piece?
- Does the work fit in with the overall concept of the *Art on the Atlanta BeltLine* project being an outdoor, temporary linear gallery space?

Artistic Merit/Quality

- Does the project demonstrate high technical skill?
- Is it artistically engaging and stimulating? Will it be appreciated by the general public?
- Do the other examples of work submitted support the artistic merit/quality of the proposal?

Feasibility

- Is the proposed budget reasonable? Can the project be executed for the requested amount? Can the work be executed within the exhibition timeline?
- Does the artist have the experience to execute the proposal?
- Would the piece negatively impact the public's health & safety in any way? (e.g. no sharp edges or elements which might present a possible danger to the public)

Performance

- Is the proposal feasible based on experience, budget, and infrastructure/tech requirements?
- Is the context of the performance accessible to and appropriate for the general public?

Community Engagement

- How does the work engage its specific and local audience?
- Does it impact the way a viewer thinks or feels?
- Is it interactive, produced on site, use the neighborhood or volunteers?



PROJECT HISTORY

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at www.beltline.org.

** All information contained herein will be in a PDF format for the purposes of automated translation into Google supported languages, as well as ASL and braille. Video translations will be available online. If you or someone you know requires an unlisted language, please contact Miranda Kyle at mkyle@atlbeltline.org as it may be possible to have it created.

TERMS AND CONDITIONS

By submitting a proposal, the Offeror is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this RFP:

1. Offeror shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any and all claims, judgments or liabilities to which they may be subject as a result of any breach of contract or negligence associated with, arising from, or relating to the submission by responder of a proposal in response to this RFP;
2. Offeror agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of ABI, Invest Atlanta, or the City of Atlanta;
3. Offeror agrees that ABI shall be permitted to use and reproduce images of the selected projects for promotional purposes;
4. All proposal submissions become the property of ABI; and
5. A Federal Form W-9 for tax payer identification number and certification shall be required, along with other required documents.

PROTESTS

Any protest of the RFP solicitation documents or process shall be submitted for resolution to:

Atlanta BeltLine, Inc.
Procurement Officer
100 Peachtree Street NW, Suite 2300
Atlanta, GA 30303.

Such protest shall be in writing and shall be supported by the information necessary to enable the protest to be considered. A protest will not be considered if it is insufficiently supported or it is not received within the time limits specified herein. A protest based upon terms, conditions, or form of a proposed procurement action shall be submitted so that it is received by ABI no later than ten (10) calendar days following notification of the action by ABI. A written final determination on any protest will be rendered by ABI and will be provided to the protester as soon as practicable.