

Resilience Hubs Media Kit

Below are some potential posts for social media platforms. Feel free to edit and to add your hashtag, etc.

Use these graphics to include with each post:

https://drive.google.com/drive/folders/1UeMUqGQK37Wl8hXTilwJ_xC4Ep6v32uq?usp=sharing

Use these handles when referencing Fulton County:

Facebook: Fultoninfo

LinkedIn: FultonCountyGovernment

Twitter: FultonInfo

Instagram: FultonInfo

Use these handles when referencing Southface Institute:

Facebook: SouthfaceInst

LinkedIn: Southface Institute

Twitter: SouthfaceInst

Instagram: SouthfaceInst

Use these Facebook handles when referencing the four Resilience Hub Site Candidates:

Metropolitan Branch Library: FotMBL

Neighborhood Union Health Center: Neighborhood Union Health Center

College Park Regional Health Center and Louise Library don't have Facebook profiles.

Twitter

Get ready! #Climateresilience is coming to Atlanta. @FultonCountyGeorgia and @SouthfaceInst are establishing a resilience hub so the Fulton community can prepare and adapt to #climatechange and extreme weather events.

Natural disasters are not equal-opportunity crises. Our work with @FultonCountyGeorgia and @SouthfaceInst will provide support needed during extreme weather events. #futurecities #climateresilience

How can communities ensure equitable access to electricity during emergencies? Resilience hubs are one way. #futurecities #climateresilience

Resilience hubs are a solution in climate-related emergencies, but how would they help the COVID-19 pandemic? They can act as distribution centers for PPE and everyday necessities, shelter, testing sites and more. #futurecities #climateresilience

Facebook, LinkedIn and Instagram

Get ready! Climate resilience is coming to a community in Fulton County. Fulton County and Southface Institute are partnering to work with local residents to identify an ideal site for a community resilience hub. Four candidates have been selected from Fulton County's portfolio of community-serving facilities: Metropolitan Branch Library, Neighborhood Union Health Center, College Park Regional Health Center and Louise Watley Library at Southeast Atlanta.

As major weather events get stronger and more frequent, the need for equitable climate resilience becomes more pressing. The Southeast will feel the weather impacts of climate change even more than other regions of the United States. Adding infrastructure like resilience hubs can help communities be prepared. #climateresilience #strongcities

What are resilience hubs? Resilience hubs are public, community facilities that provide an additional layer of #climateresilience for residents before, during and after extreme weather events and emergencies. In addition to shelter and basic services, the hubs incorporate technologies to provide reliable energy during widespread power outages, such as solar-plus-storage, and rainwater harvesting to ensure safe water supply even when the power is out. #strongcities

From storms and tornadoes to heat waves and pandemics, cities need to be prepared for crises and disasters of all kinds, and resilience hubs can play a critical role in all preparedness and disaster management plans. #climateresilience #strongcities